

FMCG's Role in Catalysing Growth for VIKSIT BHARAT 2047

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As India accelerates towards the vision of Viksit Bharat @2047, the Fast-Moving Consumer Goods (FMCG) sector emerges as a vital engine of economic growth, inclusive development, and national resilience. With strong presence in both urban and rural areas, the sector drives demand, creates jobs, and supports community development. There is a rapid transformation in this sector fuelled by urbanization, digital disruption evolving health-conscious consumer preferences, and proactive government initiatives for MSMEs and Make in India campaign. Despite these advancements, the industry still faces ongoing challenges such as fragmented supply chains, digital divides, complex regulations, and uneven market access unlocking its full potential.

ASSOCHAM Maharashtra State Development Council is organising “FMCG’s Role in Catalysing Growth for VIKSIT BHARAT 2047” in December 2025 in Mumbai.

This program unites key stakeholders from industry, academia, startups, and global partners to shape a resilient, inclusive, and consumer-focused FMCG ecosystem. Discussions will delve into emerging FMCG trends, AI-driven consumer engagement, sustainable supply chains, and cross-sector collaboration. The sessions seek to build a strategic foundation for a digitally empowered, self-reliant India, aligning with national missions like Make in India, Digital India, and the Sustainable Development Goals.



Key Focus Areas



Gain insights on mega trends reshaping the FMCG sector in India



Innovative & Sustainable supply chain strategies and digital integration



Explore new frontiers in health, nutrition, and eco-conscious products



Cutting-edge technologies and emerging trends



Knowledge sharing on best global practices and capacity building



Strategic roadmap that aligns with Viksit Bharat @ 2047

FMCG Leaders and Brand Strategists



Entrepreneurs & MSMEs



Who Should Attend



Supply Chain & Digital Transformation Experts



Academia & Research Scholars



Startups, Investors and Innovation Enablers



Thematic Sessions

- **Fireside Chat:** Leading FMCG Trends Shaping the Next Decade
- **Tech Meets Taste:** Redefining FMCG with Innovation, Inclusion, and the New Consumer Experience
- **Resilient & Sustainable FMCG:** Building Smarter, Greener Supply Chains
- **Innovate Together:** Driving FMCG Transformation through Industry-Academia-Startup Collaboration

SPONSORSHIP MATRIX

Deliverables	Powered By (Exclusive Partner) Rs 6 Lakhs	Platinum Partner Rs 4.5 Lakhs	Gold Partner Rs 3 Lakhs	Silver Partner Rs 2 Lakhs
Logo on ASSOCHAM event webpage	✓	✓	✓	✓
Logo on delegate invitation mailers	✓	✓	✓	✓
Digital Promotion on ASSOCHAM's official Social Media handles	✓	✓	✓	✓
Play Video byte of 1 Senior Representative (10 Sec)	✓	–	–	–
Posting of 1 Quote of Senior Representative on social media	–	✓	–	–
Logo on Registration Page	✓	✓	✓	✓
Logo on the wings of the backdrop (Prominence as per Category)	✓	✓	✓	✓
Speaker Opportunity at the Inaugural Session (Senior Representatives only)	✓	–	–	–
Speaker slot at Plenary session (Relevant Representative)	✓	✓	✓	–
Corporate Video during breaks	60 sec	30 sec	–	–
Table Space at the Registration Counter	✓	–	–	–
Display standee at the venue	1	1	–	–
Distribute Corporate literature	✓	✓	✓	✓
Complimentary 'SPONSOR' delegate passes	10	7	5	3
Logo on "Thank You Panel"	✓	✓	✓	✓
Logo mention at Thank You Mailer to Delegates & Speakers	✓	✓	✓	✓

Note:

- Applicable +18% GST
- payment to be made prior to the Conclave date



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